

A smiling man with dark hair and a beard, wearing a blue denim jacket over a green t-shirt, is holding a young child with curly brown hair. They are standing on a sandy beach with waves in the background under a blue sky with light clouds. The man is looking off to the side with a joyful expression.

J.P. Morgan's Sustainability Connect Series

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Value creation for our stakeholders

– Essity's strategic framework

Purpose

**Breaking Barriers
to Well-being**

Value for our stakeholders

- Enable more people every day to enjoy a fuller life
- Contribute to a more sustainable and circular society
- Generate increased shareholder value through profitable growth

Vision and mission

Vision

To be the undisputed global leader in hygiene and health

Mission

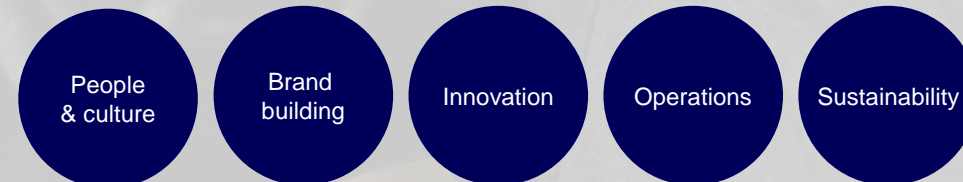
Develop, supply and sell superior hygiene and health products, solutions and services

Strategy

Where to play:



How to win:



Business areas

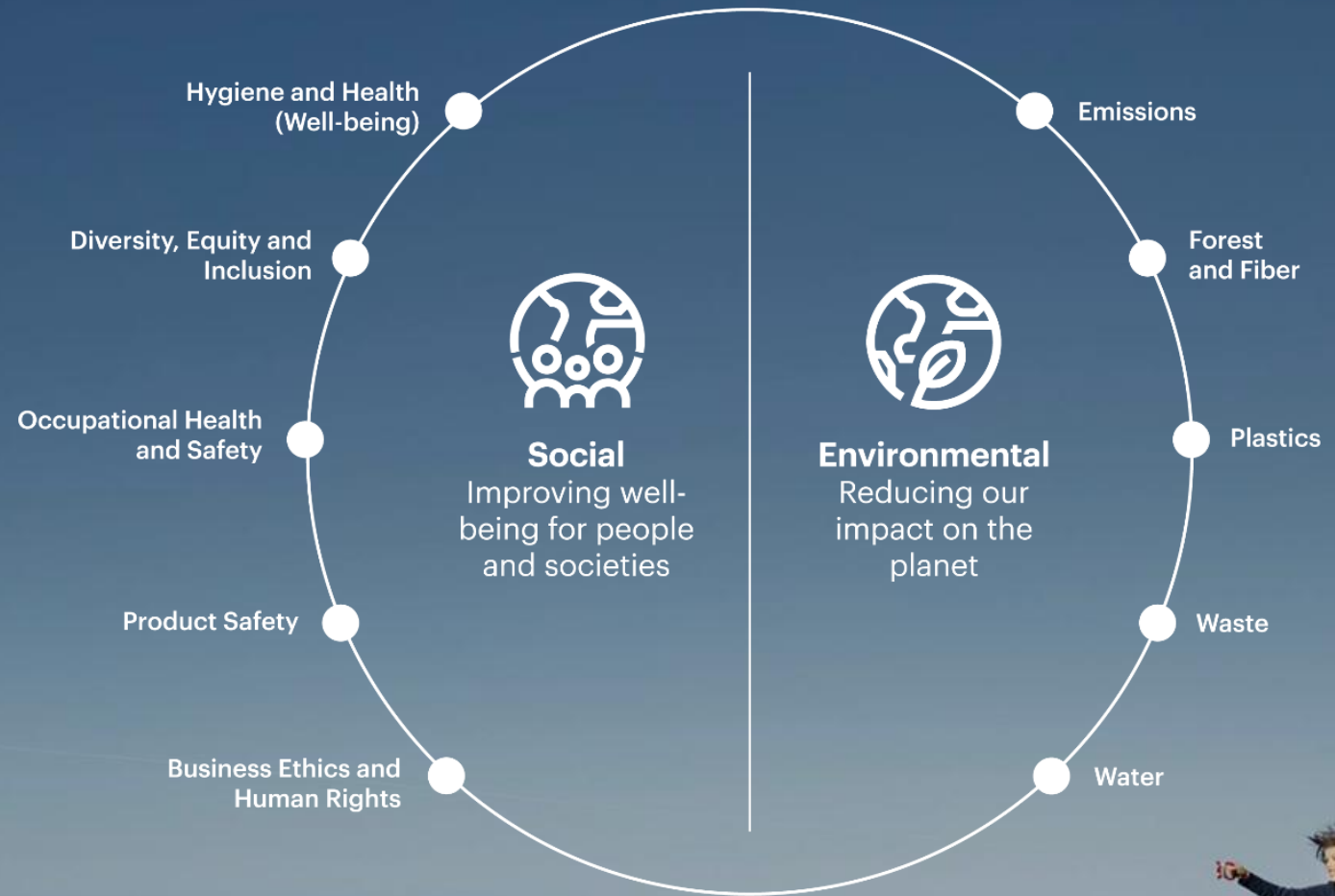
- Health & Medical
- Consumer Goods
- Professional Hygiene

Group targets

Profitable and sustainable growth

- Annual organic sales growth of >3%
- EBITA Margin excl. IAC >15%
- Solid investment grade rating
- Long-term stable and rising dividends
- Sustainability includes, among other things, science-based targets with the ambition to achieve net zero emissions by 2050 and that all production waste should be subject to material or energy recovery by 2030

Essity's sustainability priorities



Hygiene & Health – Essity drives systemic social change in line with business purpose and footprint

Women's Health

Contributing to closing the **menstrual health gap** through **own business actions** and by **advocating for structural social change** related to menstrual health through collaborative multi-stakeholder action



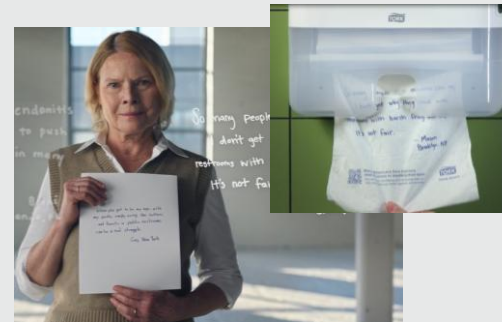
Care Economy

Contributing to closing the **care gap** with products, solutions, and services that **enable efficient delivery of high-quality care** while **elevating the needs of professional carers and lay carers**



Hygiene & Sanitation

Promoting the **knowledge of good hygiene** as a base for **good health** and providing a **comprehensive portfolio** in personal care, hand hygiene and surface care and **shaping international and community guidelines** in handwashing and broadening the agenda towards 'hygiene for all'



Infection Prevention

Providing **alternative wound care solutions** for **infection prevention** and **advocating** for action against antimicrobial resistance



Our environmental sustainability targets



Fresh Wood Fiber

Share of FSC or PEFC certified fresh fiber	
Target	Outcome
100%	99%



Emissions / SBT

Emissions reduction compared to 2016 baseline	
Scope 1 & 2	
Target 2030	Outcome
-35%	-27%
Scope 3	
Target 2030	Outcome
-35%	-21%



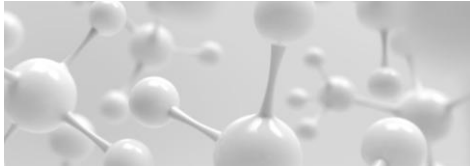
Water efficiency

Reduction of freshwater intake at tissue sites in water scarce regions (2022 baseline)	
Target 2032	Outcome
-25%	-5%



Production Waste

Subject to material or energy recovery	
Target 2030	Outcome
100%	71%



Plastics Packaging

Share of packaging from renewable and/or recycled material	
Target 2025	Outcome
85%	80%

Target > 50%

Sustainable products innovation (social & environmental)

Outcome 87%

Net Zero 2050 target

Decarbonizing our own operations is central in our emissions reduction journey

Emissions reduction in Essity's tissue production – examples

GEOTHERMAL STEAM

Kawerau
New Zealand



BIOGAS

Lilla Edet
Sweden



HYDROGEN

Kostheim
Germany



SOLAR

Suameer
Netherlands



BIOMASS

Kunheim & Le Theil
France



Continued roll
out, new
technologies &
disruptive
innovation

2021

2022

2023

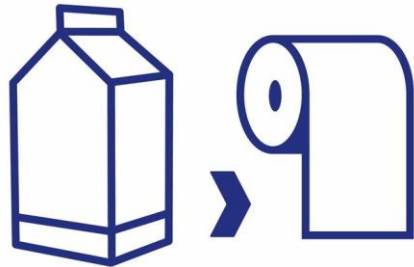
2024

2025

Highest focus on emission reductions, yet all environmental areas are important to drive change

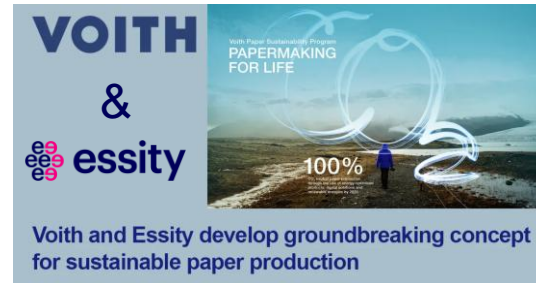
Alternative fibers

Tissue products made from **recycled food and milk packaging**: Since latest expansion in late 2023, Essity's facility in Hondouville, France has a capacity to recycle 25,000 tons per year, equivalent to 60% of all collected, sorted and recycled food and beverage cartons in France



Water efficiency

Exclusive partnership with Voith to scale a paper making process **reducing energy consumption by ~40%** and **freshwater consumption by ~95%**



Product waste

Certified **compostable household towels** - Alternative circular waste handling for household towels in Europe



Less plastics

Paper packaging for TENA lights sensitive range

Washable reusable period pads, consuming **~80% less plastic** and generate **~70% less waste**



